



**SPONSORSHIP  
& EXHIBITION  
BROCHURE**

**11<sup>th</sup> World Congress on  
Endometriosis  
4-7 September 2011  
Montpellier France**

[www.wce2011.com](http://www.wce2011.com)



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## INVITATION FOR SPONSORS AND EXHIBITORS

Dear friends and partners,

We extend a warm invitation to all companies to participate in the 11<sup>th</sup> World Congress on Endometriosis. Montpellier, France, is the host city for “WCE 2011”, which takes place from 4 to 7 September 2011.

**This congress is regarded as the primary event in the field of endometriosis, and more than 1000 delegates are expected to attend.**

The World Congress is an important forum for the presentation and discussion of new clinical and scientific developments in endometriosis.

**WCE 2011 will provide unparalleled opportunities for sponsors and exhibitors to promote their products and services to a relevant and influential international audience.**

We look forward to receiving your forms and would be pleased to welcome you in Montpellier.

Pr. Bernard HEDON  
Chairman, Scientific and Organising Committees  
WCE 2011



## WORLD ENDOMETRIOSIS SOCIETY

## WES BOARD

**President** Professor Hans EVERS - University of Maastricht - Maastricht, The Netherlands

**Vice President** Professor Linda GIUDICE - University of California - San Francisco, USA

**President Elect** Associate Professor Paolo VERCELLINI - University of Milano - Milano, Italy

**Immediate Past President** Professor Robert SHAW - University of Nottingham - Nottingham, United Kingdom

**Hon Secretary** Professor Robert SCHENKEN - University of Texas Health Science Centre - San Antonio, USA

**Treasurer** Professor Ali AKOUM - Laval University Research Centre - Quebec, Canada

**e-Journal Editor** Dr Luk ROMBAUTS - MONASH University - Melbourne, Australia

**WCE2011 President** Professor Bernard HÉDON - University of Montpellier - Montpellier, France

**WCE2008 President** Professor David HEALY - MONASH University - Melbourne, Australia

**Representatives**

Professor Mauricio ABRAO - University of Sao Paulo - Sao Paulo, Brazil

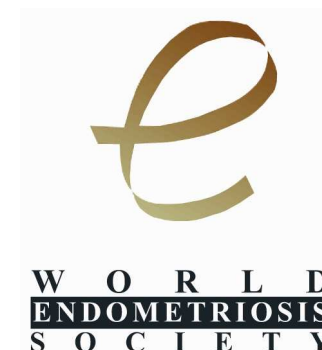
Dr Neil JOHNSON - University of Auckland - Auckland, New Zealand

Professor Liselotte METTLER - University of Kiel - Kiel, Germany

Professor Robert TAYLOR - Emory University - Atlanta, USA

Professor Emeritus Naoki TERAKAWA - Tottori University School of Medicine - Osaka, Japan

**Secretary General** Lone HUMMELSHOJ - London, England



[www.endometriosis.ca](http://www.endometriosis.ca)

### The World Endometriosis Society (WES) was founded in 1998 with the mission to:

- Promote the exchange of clinical experience, scientific thought, and investigation among gynaecologists, endocrinologists, scientists, biologists and other qualified individuals interested in advancing the field of endometriosis.
- Foster research in endometriosis pathogenesis and treatment.
- Disseminate information about endometriosis.
- Encourage and support collaboration among national and international societies interested in endometriosis.
- Convene the world Congresses on endometriosis every three years.

## LOCAL ORGANISING COMMITTEE

Bernard HEDON - *Chairman*  
 Hervé DECHAUD - *Scientific programme director*  
 Samir HAMAMAH  
 Lionel REYFTMANN

## NATIONAL SCIENTIFIC COMMITTEE

Alain AUDEBERT, Bordeaux  
 Pedro N. BARRI, Barcelona - Spain  
 Jean-Louis BENIFLA, Paris  
 Nick BERSINGER, Bern - Switzerland  
 Pierre BLANC, Montpellier  
 André BONGAIN, Nice  
 Léon BOUBLI, Marseille  
 Michel CANIS, Clermont-Ferrand  
 Charles CHAPRON, Paris  
 Dominique de ZIEGLER, Paris  
 Jean-Bernard DUBUISSON, Geneva-Switzerland

Arnaud FAUCONNIER, Poissy  
 Hervé FERNANDEZ, Paris  
 Patrick MADELENAT, Paris  
 Claude MANN, Montpellier  
 Pierre MARES, Nîmes  
 Antoine MAUBON, Limoges  
 Philippe MERVIEL, Amiens  
 Xavier MONROZIES, Toulouse  
 François OLIVENNES, Paris  
 Paul SAGOT, Dijon  
 Rodolphe THURET, Montpellier

## INTERNATIONAL SCIENTIFIC COMMITTEE / WES BOARD

Mauricio ABRAO, Brazil  
 Ali AKOUM, Canada  
 Johannes EVERS, The Netherlands  
 Linda GIUDICE, USA  
 David HEALY, Australia  
 Bernard HÉDON, France  
 Neil JOHNSON, New Zealand

Liselotte METTLER, Germany  
 Luk ROMBAUTS, Australia  
 Robert SHAW, United Kingdom  
 Robert SCHENKEN, USA  
 Robert TAYLOR, USA  
 Naoki TERAKAWA, Japan  
 Paolo VERCELLINI, Italy

## CONGRESS SECRETARIAT

Anne-France PUECH - *Congress Coordinator*  
 MCI France  
 121 rue d'Athènes  
 34000 Montpellier  
 France  
 Tel: +33 (0)4 67 61 94 14  
 Fax: +33 (0)4 67 63 43 95  
 E-mail: [info@wce2011fr.com](mailto:info@wce2011fr.com)

## CONGRESS VENUE

### LE CORUM

**Le Corum**  
Esplanade Charles de Gaulle  
F-34000 Montpellier  
France

### LANGUAGE

The official language of the congress is English. There will be no simultaneous translation.

### CLIMATE

The average temperature in Montpellier in September ranges between 18 – 25°C.

### CLOTHING

Informal for all occasions.

### HOW TO GET TO LE CORUM

#### Montpellier- Méditerranée International Airport

The airport serves 60 destinations with 14 flights a day to Paris (a flight of one hour and ten minutes).

From the airport to the centre of Montpellier it is a 20 minute drive.

#### Train (T.G.V.) to Montpellier from all major French cities

11 daily connections to Paris (a 3 hour 15 minute journey)

The station is a 10 minute walk from le Corum.

#### Motorway

Exit 29 Montpellier Est, Town Centre  
500 car parking spaces under Le Corum



## PLANNING

	Sunday 4	Monday 5 September	Tuesday 6 September	Wednesday 7 September			
07:15-08:15	<b>PRE-CONGRESS COURSE:</b>  <b>Excellence in endometriosis surgery</b>  <b>Société de Chirurgie Gynécologique et Pelvienne</b>  Chairs : <b>C. Chapron (FR), P. Madelenat (FR), M. Canis (FR)</b>	<b>Sponsored breakfast symposium</b>		<b>Sponsored breakfast symposium</b>			
08:30-10:30		Seminar # 1 (scientific) <b>Environmental influences on the development of endometriosis</b> <b>K. Osteen (USA)</b> 5 best abstracts	Seminar # 2 (clinical) <b>Therapeutic management in deep endometriosis</b> <b>C. Chapron (FR)</b> 5 best abstracts	Seminar # 5 (scientific) <b>Pain and pain mechanisms in women with endometriosis</b> <b>K. Berkley (US)</b> 5 best abstracts	Seminar # 6 (clinical) <b>Quality of life and sexuality of women with endometriosis</b> <b>A. Ebert (DE)</b> 5 best abstracts	Seminar # 9 (scientific) <b>The omics: new approaches to an old problem</b> <b>L. Hull (AU)</b> 5 best abstracts	Seminar # 10 (clinical) <b>Infertility and endometriosis</b> <b>A. Arici (US)</b> 5 best abstracts
10:30-11:00		<b>Coffee/tea - Poster Viewing – Exhibits</b>					
11:00-11:30		Keynote Lecture # 1 <b>A new classification of endometriosis</b> <b>C. Miller (USA)</b>		Keynote Lecture # 3 <b>Impact and predictability of endometriosis</b> <b>K. Zondervan (UK)</b>		Free communications (scientific)	Free communications (clinical)
11:30-12:00		Keynote Lecture # 2 <b>Is endometriosis a pre-neoplastic condition?</b> <b>S.-W. Guo (CN)</b>		Keynote Lecture # 4 <b>Micro-RNA regulated pathways in endometriosis</b> <b>M. Ohlsson-Teague (AU)</b>			
12:00-13:00		<b>Sponsored morning symposium</b>		<b>Sponsored morning symposium</b>			
13:00-14:00		<b>Lunch - Poster Viewing - Exhibits</b>					
14:00-16:00		Seminar # 3 (scientific) <b>Endometrium and endometriosis</b> <b>C. Gargett (AU)</b> 5 best abstracts	Seminar # 4 (clinical) <b>Prevention of recurrences</b> <b>C. Petta (BR)</b> 5 best abstracts	Seminar # 7 (scientific) <b>Endometriosis and pregnancy</b> <b>J. Brosens (UK)</b> 5 best abstracts	Seminar # 8 (clinical) <b>Early diagnosis and screening for endometriosis</b> <b>F. Parazzini (IT)</b> 5 best abstracts	Late breaking sessions	
16:00-16:30		<b>Coffee/tea - Poster Viewing – Exhibits</b>					
16:30-17:30		Special seminar on communication <b>Talking with the patient, talking with the doctor, shared decision making, informed consent, mutual respect</b> <b>D. Soriano (IL)</b>		Debate <b>Endometriomas and infertility Surgery M. Canis (FR) No surgery J. Garcia-Velasco (ES)</b>		<b>CLOSING CEREMONY</b> Awards and WCE 2014	
17:30-18:30	Poster session with wine & cheese		WES General Assembly				
19:00	<b>OPENING CEREMONY</b> <b>COCKTAIL RECEPTION</b>	FREE EVENING	CONGRESS PARTY				

**Sunday 4 september – PRE-CONGRESS WORKSHOP**  
**Montpellier 2011 consensus on the clinical management of endometriosis**  
**World Endometriosis Society** Chair: **N. Johnson (NZ)**  
 Attendance by invitation only

**Thursday 8 september – POST-CONGRESS WORKSHOP**  
**International consensus workshop to determine research priorities for endometriosis** **WES and WERF** Chair: **P. Rogers (AU)**  
 Contact [wes@endometriosis.org](mailto:wes@endometriosis.org) to register your interest – attendance is limited to 50 participants

## WHAT ARE YOUR MARKETING AND SPONSORSHIP OPPORTUNITIES?

Whether you are selling products, promoting your company, establishing your corporate message, researching the market or introducing new products, take advantage of the unique exhibition and sponsorship opportunities during the 11<sup>th</sup> World Congress on Endometriosis (WCE2011).

This sponsorship and exhibition brochure offers different ways for you to contribute:

- ▶ Organise a sponsored symposium
- ▶ Sponsor different items of the congress
- ▶ Host a booth

The various sponsorship options are listed in this brochure on pages 9-14, and you can select the elements that match your marketing aims and strategies in the best possible way. Your company will then be recognised as an official sponsor of the congress.

If your company is interested in becoming a sponsor of the WCE 2011, we kindly ask you to fill in the application form on page 18 and return this us as soon as possible.

Applications will be processed on a "first come, first served" basis.

All prices quoted excludes VAT.

## PROMOTE YOUR PRODUCTS AND MATERIAL: ORGANISE A SPONSORED SYMPOSIUM!

The scientific chairman encourages proposals for industry sponsored symposia, either during lunch and breakfast, highlighting the most recent advances in the field of endometriosis.

The number of sessions are limited and will be allocated on a first come, first served basis.

Any session is to be designed in collaboration with the scientific committee to attract the widest possible audience, including students and researchers.

The subject and the invited speakers are to be agreed between the scientific chairmen and the sponsor.

Airfare, accommodation, registration and meals of invited speakers for any sponsored symposium will be the responsibility of the sponsor.

Venue and audio-visual costs will be the responsibility of the congress.

- ✓ Any sponsored symposium will be scheduled with no other sessions running in parallel.
- ✓ Symposia will be scheduled as an official part of the congress programme.
- ✓ Sponsor of symposia will be acknowledged in the congress programme and on the congress website.
- ✓ Access available for all delegates, and a preliminary registration will allow the delegates to receive a lunch bag voucher.

### INDUSTRY SPONSORED LUNCH SYMPOSIUM

30,000 €

> 60 min session 12:00-13:00 / Monday 5 September, Tuesday 6 September

The symposium will take place in Pasteur Room (800 capacity).

Lunch bags for the attendees of the symposium will be the responsibility of the sponsor and given at the end of it. A lunch voucher (for a lunch box) will be given to delegates who have registered and as they leave the auditorium. (15€/ lunch box).

### INDUSTRY SPONSORED BREAKFAST SYMPOSIUM

15,000 €

> 45 min session 07:30-08:15 / Monday 5 September, Tuesday 6 September, Wednesday 7 September

The symposium will take place in Einstein Room (310 capacity)

Food and beverage costs for the attendees of the breakfast symposium will be the responsibility of the sponsor. Breakfasts will be served from 7:00 to 07:30, before the beginning of the symposium, and next to the auditorium. (7€ht / breakfast).

## SPONSORING OF A SCIENTIFIC SESSION

Sponsoring of a scientific session organised by the scientific committee within core congress hours.

	Scientific and clinical session	Poster session and display
Audio-visual company signage during the session	✓	
Banner signage in the poster area		✓
Acknowledgement by the session chairmen	✓	
Acknowledgement as sponsor of the session in the congress programme	✓	✓
Acknowledgement as sponsor of the session on the congress website	✓	✓
Opportunity for one satchel insert	✓	✓
	€ 5,000	€ 6,000

## SOCIAL EVENTS

### WELCOME RECEPTION SUPPORT (Sunday evening, within the exhibition area)

The informal get-together will take place in the exhibition area after the opening ceremony on Sunday 4 September 2011, with drinks and light snacks.

The welcome reception will be the first opportunity to meet and socialise with other delegates. The sponsor's logo may be placed on table cards, banners; and your company will be mentioned in the welcome speech as well as in the final programme.

Prices: on request

### SOCIAL EVENING SUPPORT

The social evening on Tuesday 6 September 2011 will be the highlight of the social programme. The sponsor's name will be mentioned in speeches, their logo will be placed on menu cards and in the final programme, and banners may be displayed.

Prices: on request

## OTHER OPPORTUNITIES

### ADVERTISEMENTS IN CONGRESS PROGRAMMES

	Call for abstracts	Final programme*
Back cover	€ 2,500	€ 3,500
Inside front cover	€ 1,750	€ 2,800
Inside back cover	€ 1,500	€ 2,500
Inside pages	€ 750	€ 1,500

\* Final programme & abstract book

### BOOKMARK IN FINAL PROGRAMME & ABSTRACT BOOK

€ 5,000

The final programme will include a paper bookmark, helping the reader to easily find what is important. An excellent space for your company's message (4-colour duplex print)

### INSERTS IN CONFERENCE BAGS

1200 copies € 2,000

Promotional material for your company and/or your products will be included into the congress bags. Production and delivery of all material will be the responsibility of your company. Circulation: approx. 1200 copies.

### NOTEPADS AND PENS

1200 notepads  
and pens

Delegates will find pens and notepads in their congress bags branded with your logo. Supplied and delivered by the sponsor.

### DELEGATE BAGS

1200 bags

Congress bags branded with your logo. Supplied and delivered by the sponsor. The most appropriate proposal will be selected by the Organising Committee.

### INTERNET SPACE

€ 8,000

The cyber space is one of the most visited points by all conference participants. Several workstations will be installed. Your company's name and/or logo can be presented on the home page as well as on the workstations.

### LANYARDS

€ 9,000

Lanyards will be printed with your company's name and be provided with the name badges for all the delegates.

### DELEGATE'S REGISTRATION

Package deals are available

On request

### SPEAKER'S INVITATION

Speakers from Europe	€ 1,500
Speakers from outside of Europe	€ 2,500

Personalised invitation of speakers (of your choice) includes registration, accommodation and transportation.

## EXHIBITION

EQUIPPED BOOTH	SPACE ONLY
€ 540 /m <sup>2</sup>	€ 460 /m <sup>2</sup>
<ul style="list-style-type: none"> <li>✓ Dividing walls</li> <li>✓ Carpet</li> <li>✓ Identification sign</li> <li>✓ Electric outlet (1 kW) &amp; 3 lights</li> </ul>	<ul style="list-style-type: none"> <li>✓ Ground space limitation</li> </ul>

Stands from 6 m<sup>2</sup> - 9 m<sup>2</sup> - 12 m<sup>2</sup> - 15 m<sup>2</sup> - 18 m<sup>2</sup>....to 60 m<sup>2</sup>  
 Stand positions will be all allocated on a "first come, first served" basis.

> To facilitate discussions and access, the exhibition has been placed in such a way that the congress delegates have to go through the exhibition at all times.

**The OBJECTIVE IS TO MAXIMIZE the INTERACTION  
 between EXHIBITING COMPANIES and the CONGRESS DELEGATES:  
 CAN YOU AFFORD NOT TO BE THERE?**

**Exhibition traffic is increased through :**

- Opening of the congress on Sunday 4 September 2011 with the welcome reception within the exhibition area!
- Morning and afternoon coffee breaks in the exhibition area drawing meeting attendees into the exhibition hall.
- Exhibitors full contact details and company profiles will be included in the final congress programme.

## SPONSORSHIP CATEGORIES

Sponsors supporting the conference to a certain value will fall into different levels of sponsorship, as follows:

CATEGORY	CONTRIBUTION
Platinum	More than € 65,000
Gold	More than € 45,000
Silver	From € 25,000 to € 45,000

Sponsors and their level of contribution will be acknowledged in the official programme and on the congress website.

Each of the above mentioned categories correspond to a specific financial contribution.

The advantages attached to these special categories are outlined below.

### ADDITIONAL BENEFITS OF SPONSORSHIP CATEGORIES

	PLATINUM	GOLD	SILVER
Acknowledgement in the final programme	✓	✓	✓
Logo on the congress website (dedicated page for sponsors)	✓	✓	✓
Link from the from the sponsor page congress website to your company website	✓	✓	✓
Free delegate registration(s) to the congress	6	3	1
Congress logo for use on sponsor company's promotional material	✓	✓	
Hyperlink logo from the homepage of the congress website	✓		
Prioritised exhibitor space	✓		

## ACCOMODATION

The organisers have made block reservations in hotels. Rooms blocked are of various categories and price ranges. Sponsors and exhibitors can book the hotel rooms they require directly from MCI at net rates without any agency surcharge.

## PROMOTION

Announce your active participation in the congress!

The congress office can provide your company with preliminary programmes (when available) to promote your participation as a sponsor/exhibitor of the congress.

## TERMS AND CONDITIONS

MCI has been entrusted with the general logistics and organisation of the congress and exhibition of the WCE 2011.

It will be referred to as "The Organisers" here-below.

Details about the terms and conditions of exhibiting will be included in the Exhibition Technical Manual which will be sent a few months before the Congress.

### Local and site regulations

Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organisers will take appropriate action against those who do not comply with these regulations.

The organisers have the authority to demand removal/change of any structure which is not in accordance with the congress rules or cancel participation. The decision of the organisers will be final and binding.

### Entry to the exhibition

Access to the exhibition will only be possible to regularly registered conference participants and exhibitors.

### Cancellation conditions

All cancellations must be made in writing to MCI. The organisers shall retain:

- 25% of the agreed amount due if the cancellation is made before 1 April 2011
- 50% of the agreed amount due if the cancellation is made between 1 April 2011 and 29 May 2011
- 100% of the agreed amount due if the cancellation is made after 29 May 2011.

### Insurance

The signatory renounces to take recourse against the organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the exhibited material (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the organisers.

### Force majeure

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organiser or the producer.

### Interpretation of the regulations and amendments

The MCI Company is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI reserves the right to change or to complete the here-enclosed regulations but the exhibitors will be informed.

### Payment

The organising committee has given mandate to MCI for the organisation of WCE 2011 and MCI is the sole competent company to receive payments for this congress.

## CONTACTS

### ORGANISING COMMITTEE PRESIDENT

Prof. Bernard HEDON

E-mail: [bernard.hedon@9online.fr](mailto:bernard.hedon@9online.fr)

### GENERAL ORGANISATION

Anne-France PUECH

E-mail: [info@wce2011fr.com](mailto:info@wce2011fr.com)

MCI  
121 rue d'Athènes  
F-34000 Montpellier  
France

Phone # 33 (0)4 67 61 94 14

Fax # 33 (0)4 67 63 43 95

### SPONSORSHIP and EXHIBITION

E-mail: [exh@wce2011fr.com](mailto:exh@wce2011fr.com)

### REGISTRATION

E-mail: [reg@wce2011fr.com](mailto:reg@wce2011fr.com)

## SPONSORSHIP & EXHIBITION APPLICATION FORM

TO BE RETURNED TO:

WCE 2011 - MCI

121 rue d'Athènes – 34000 Montpellier – France

Fax: +33 (0)4 67 63 43 95

E-mail: [exh@wce2011fr.com](mailto:exh@wce2011fr.com)

Phone: +33(0)4 67 61 94 14

COMPANY NAME: .....

CONTACT NAME: .....

ADDRESS: .....

POST/ZIP CODE

CITY: .....

COUNTRY: .....

E-MAIL: .....

PHONE: .....

FAX: .....

Upon receipt of this form, an invoice will be sent to you for a 50% deposit, with the balance due by 1 April 2011.

We are aware of and agree to the financial and administrative conditions as specified in the Congress Official Sponsorship and Exhibition Brochure.

DATE: .....

SIGNATURE: .....

COMPANY STAMP/SEAL:

My company is interested in		+ V.A.T. 19.6 % (1*)	
<b>THE SPONSORSHIP OF:</b>			
<b>SPONSORSHIP SYMPOSIUM</b>			
Morning industry symposium	Date: .....	€ 30,000	<input type="checkbox"/>
Lunch morning industry symposium		€ 15/Lunch bag	<input type="checkbox"/>
Breakfast industry symposium	Date: .....	€ 15,000 + € 7/breakfast	<input type="checkbox"/>
<b>SPONSORSHIP SCIENTIFIC SESSION</b>			
Scientific or clinical session	.....	€ 5,000	<input type="checkbox"/>
Poster session		€ 6,000	<input type="checkbox"/>
<b>SOCIAL EVENTS</b>			
Welcome Reception support		On request	<input type="checkbox"/>
Social Evening congress support		On request	<input type="checkbox"/>
<b>OTHER OPPORTUNITIES</b>			
<b>ADVERTISEMENTS IN CONGRESS PROGRAMMES</b>			
	Call for abstracts	Final programme	
	Back cover	<input type="checkbox"/> € 2,500	<input type="checkbox"/> € 3,500
	Inside front cover	<input type="checkbox"/> € 1,750	<input type="checkbox"/> € 2,800
	Inside back cover	<input type="checkbox"/> € 1,500	<input type="checkbox"/> € 2,500
	Inside page	<input type="checkbox"/> € 750	<input type="checkbox"/> € 1,500
BOOKMARK in final program	Abstract book	€ 5,000	<input type="checkbox"/>
INSERT IN CONFERENCE BAGS		€ 2,000	<input type="checkbox"/>
NOTEPADS & PENS		Provided	<input type="checkbox"/>
DELEGATES BAGS		Provided	<input type="checkbox"/>
INTERNET SPACE		€ 8,000	<input type="checkbox"/>
LANYARDS		€ 9,000	<input type="checkbox"/>
DELEGATE REGISTRATION		On request	<input type="checkbox"/>
SPEAKER INVITATION	from Europe	x... € 1,500	<input type="checkbox"/>
	From outside of Europe	x... € 2,500	<input type="checkbox"/>
<b>EXHIBITION</b>			
Space only	.....m <sup>2</sup> x	€ 460	<input type="checkbox"/>
Equipped booth	.....m <sup>2</sup> x	€ 540	<input type="checkbox"/>
<b>TOTAL</b>			€ .....
(1*) All prices quoted excludes VAT			

ADDITIONAL BENEFITS according to sponsorship categories

Platinum (more than € 65,000)  Gold (more than € 45,000)  Silver (more than € 25,000)